

2019 GBSSA Conference Schedule

November 6-8, 2019

Balboa Bay Resort

WEDNESDAY, NOVEMBER 6th

8:00am - 3:00pm	Board Meeting - Quarterdeck A
1:00pm - 5:00pm	Conference Registration - Resort Lobby
3:00pm - 5:00pm	Casual Welcome Mix and Mingle - Quarterdeck B
3:15pm - 4:30pm	Professional Student Services Training (PSST) Kick Off - Quarterdeck B
5:00pm - 5:45pm	Bus to UCI
5:45pm - 9:00pm	UCI School Tour followed by Dinner 5:45pm-6:00pm Welcome by Jon Kaplan (Assistant Dean MBA & Specialty Masters Programs) 6:00pm-6:30pm Tour of Merage 6:30pm - 8:30pm Dinner at Crack Shack 8:30pm - 9:00pm Bus back to Balboa Bay Resort

THURSDAY, NOVEMBER 7th

8:00am - 9:00am	Casual/Continental Breakfast - Commodore Patio
9:00am - 10:15am	Opening Keynote - Theresa Tavarez <i>This interactive discussion will focus on how to maximize your presence as a leader in program services. She will address the real need for strong leadership within organizational systems and how it is often disrupted by the digitally driven world.</i>
10:30am - 12:00pm	Concurrent Session Block 1, Option 1 -Serving Students Through Online Platforms - Commodore <i>From orientation to graduation students look to us for guidance, advising, and everything in between. Information often gets lost or confusing when coming from multiple people and/or sources. At the Leeds School of Business we've decided to throw out the paper and pen, and instead utilize online learning platforms (Canvas and Desire 2 Learn) to streamline this communication. Join us for an interactive discussion about best practices, pain points, and ideas for implementation and improvement on your campus.</i> <i>Presented by: Paul Wood and Ryan Morse</i>
10:30am - 12:00pm	Concurrent Session Block 1, Board Presentation - Library <i>Integral to the mission of GBSSA is our annual benchmarking survey of the industry. At this session you will hear about the latest trends in the industry and learn how our members reported on salary ranges, staff duties/structure, staff-to-student ratios, demographic information, job satisfaction, and the delivery of graduate business student services.</i> <i>Presented by: Kate Kennon and Vanessa Tafreshi</i>
12:00pm - 1:30 pm	Lunch - Commodore Patio

1:30pm - 3:00pm	<p>Concurrent Session Block 2, Option 1 - Meeting Students Where They Are: Managing Student Experience Using Technology- Commodore</p> <p><i>Students have apps, websites, cell phones, and spreadsheets galore so what is the technology that could and should be used to maximize their time, engage them, and prepare them?? This will be a collaborative discussion about approach we took to prepare our students for corporate America as well as connect with them. Bring your expertise and experience to the table to share as well and we can all walk away with best practices and new tech to implement for student success!</i></p> <p><i>Presented by: Cori Rodriguez and Marisa Trevino</i></p>
1:30pm - 3:00pm	<p>Concurrent Session Block 2, Board Presentation - Library</p> <p><i>Integral to the mission of GBSSA is our annual benchmarking survey of the industry. At this session you will hear about the latest trends in the industry and learn how our members reported on salary ranges, staff duties/structure, staff-to-student ratios, demographic information, job satisfaction, and the delivery of graduate business student services.</i></p> <p><i>Presented by: Kate Kennon and Vanessa Tafreshi</i></p>
3:00pm - 3:30pm	<p>Break - Commodore Patio (coffee and tea) ***Make note on Convene app to change, gather clothes, be ready to leave on busses once final sessions end!</p>
3:30pm - 4:15pm	<p>Concurrent Session Block 3, A Case Study on Revitalizing Your PMBA Curriculum - Commodore</p> <p><i>By exploring a case study on the PMBA competitive landscape he will address the need for change. This session aims to help review the challenges we all face in the implementation phase and aims to help provide a new perspective on how a crricular re-vamp can impact student opportunities.</i></p> <p><i>Presented by: Jon Masciana</i></p>
3:30pm - 4:15pm	<p>Concurrent Session Block 3, Option 2 - Roundtable Discussion - Library</p> <p><i>Come discuss common issues that we all face in an open forum, learning ways that issues are handled from all perspectives. Bring your challenges and ideas for how to help improve the experience for staff and students.</i></p> <p><i>Presented by: Paul Wood and Cori Rodriguez</i></p>
4:20pm - 7:15pm	<p>Dinner - Rockin Baja Lobster</p> <p>Departure: First bus 4:20, second bus 4:35 Sunset @ 4:54 Return: First bus 6:40, second bus 7:00</p>
FRIDAY, NOVEMBER 8th	
8:00am -9:00am	Casual/Continental Breakfast - Commodore Patio
9:00am - 12:00pm	Closing Speaker and Activity - Matt Baca - Commodore
	<i>In this highly participatory keynote session, education consultant Matt Baca focuses on practical strategies involving technology. He will provide case studies and examples from two of his MBA clients: Leeds School of Business at the University of Colorado at Boulder and the Paul Merage School of Business at the University of California at Irvine.</i>