



DRAFT (Subject to change)
2018 Conference Schedule
The Darcy Hotel in Washington, DC

TUESDAY, NOVEMBER 6th

6-9 pm	Board Dinner Siren Restaurant
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WEDNESDAY, NOVEMBER 7th

8 am- 3 pm	Board Meeting Wylie Board Room
1-5 pm	Conference Registration Hallway Area Outside Ellington
3-5 pm	Casual Welcome Mix and Mingle Ellington Room/Terrace
3:15- 4:30 pm	Professional Student Services Training (PSST) Kick Off Hallway Area Outside Ellington
5:30 pm	Dinner at American University by the Kogod School of Business Transportation provided from The Darcy to American University and back again

THURSDAY, NOVEMBER 8th

8-9 am	Casual/Continental Breakfast Ballroom
9- 10:15 am	Opening Session/Keynote with Julie Neill from the Smith School of Business at the University of Maryland Ballroom <i>Fearless Future: Using Design Thinking to Innovate & Transform the Student Experience</i> <i>This will be a hands-on experiential workshop where you will learn and apply design thinking to real world challenges graduate business programs are facing. Working collaboratively alongside your peers from other institutions, you will have the opportunity to go through all aspects of the design process, including ideation, ultimately leading to actionable prototypes that you can bring back to your campus to pilot and test with your students.</i>
10:30- 12 pm	Concurrent Session Block 1, Option 1 Deacon Room Board Presentation <i>Integral to the mission of GBSSA is our annual benchmarking survey of the industry. At this session you will hear about the latest trends in the industry and learn how our members reported on salary ranges, staff duties/ structure, staff-to-student rations, demographic information, job satisfaction, and the delivery of graduate business student services.</i>



	<p><i>Presented by Nicole Mortillaro Willits, GBSSA Membership Chair, Sloan School of Management, MIT</i></p>
<p>10:30-12 pm</p>	<p>Concurrent Session Block 1, Option 2 Gaston Shaping the Future: Get it Together; How to Use OneNote to Optimize Team Projects <i>Wondering how to collaborate with coworkers when you aren't able to utilize Google? Join this session to learn more about how one department has been using Microsoft OneNote to optimize team projects in order to improve communication, transparency, and accessibility to information.</i></p> <p><i>Presented by Jessica Antonen, Carey Business School, Johns Hopkins University</i></p>
<p>12:15-1:15 pm</p>	<p>Lunch Ballroom</p>
<p>1:30-3 pm</p>	<p>Concurrent Session Block 2, Option 1 Deacon Room Global Immersion Success: How to adapt our global courses to meet our students' changing needs <i>How successful are your current global immersion programs? How could you improve them to better meet the needs of your students? Hear how MIT Sloan and BU Questrom have redesigned their global course offerings to enhance student participation and overall student satisfaction. Learn from the group as we discuss different models of global courses and ideas for possible course redesigns. In addition, we will talk about strategies for getting faculty and senior staff buy-in and how to best market these programs to students.</i></p> <p><i>Presented by Emily Libby, Questrom School of Business, Boston University, and Paul Buckley, Sloan School of Management, MIT</i></p>
<p>1:30-3 pm</p>	<p>Concurrent Session Block 2, Option 2 Gaston A Working Guide to a Working Professional's Academic Success <i>Wake Forest University is a rigorous 2-year MBA program for working professionals; the Wake Forest MBA students has an average of 10 years work experience. These students juggle many commitments, including their career, family and education; this can, at times, affect their time management, motivation and focus, all creating obstacles to success. This session is designed to provide higher education professionals best practices on how to assist their students to succeed academically in their business program. Wake Forest has designed multiple methods to improve academic success and has seen a 43% increase over the last two years in students feeling like they have ample access to academic support, while decreasing the number of students who are on academic probation. This presentation will cover, but is not limited to, the following topics: preparing students before they enter a rigorous business program, identifying struggling students early in the program, and supporting students who fall on academic probation. All of the resources provided have been adapted for the busy working professional.</i></p>



	<i>Presented by Jenna Martin, Wake Forest University</i>
3:30-5 pm	<p>Concurrent Session Block 3, Option 1 Deacon Room Treasuring our Present Student Staff While Shaping the Future <i>Wish you had more high quality help around the office but can't afford to hire full-time staff? Join this session to learn how the Johns Hopkins Carey Business School Career Development Office (CDO) created a student internship program which caught the attention of high quality students and lessened the workload for full-time staff. We work with business students who have the skills to help solve some of our business problems, it's time to put that great knowledge to use at their institution! Participants will learn about the implementation of the CDO student internship program from the job descriptions to the end of year final projects during this interactive session.</i></p> <p><i>Presented by Jessica Antonen, Carey Business School, Johns Hopkins University</i></p>
3:30-5 pm	<p>Concurrent Session Block 3, Option 2 Gaston Board Presentation <i>Integral to the mission of GBSSA is our annual benchmarking survey of the industry. At this session you will hear about the latest trends in the industry and learn how our members reported on salary ranges, staff duties/ structure, staff-to-student rations, demographic information, job satisfaction, and the delivery of graduate business student services.</i></p> <p><i>Presented by Nicole Mortillaro Willits, GBSSA Membership Chair, Sloan School of Management, MIT</i></p>
5:45 pm	<p>Dinner Cruise on the Potomac Transportation provided from The Darcy to the waterfront and back again</p>

FRIDAY, NOVEMBER 9th

8-9 am	<p>Casual/Continental Breakfast Ballroom</p>
9 am-12 pm	<p>Closing Speaker and Activity Ballroom Plane Crash in the Andes with Dr. Oliver Schlake from the Smith School of Business <i>Your plane crashes in the Andes. A collective decision was made to send the 4 most resilient survivors to the West across the mountains to find help. The group wants to prepare the rescue team as best as possible for the eventualities of the hazardous journey. With the given tasks and materials, do you have what it takes to survive?</i></p>
12-1 pm	<p>Grab-and-Go (or Stay-and-Eat) Lunch Ballroom</p>